

# GoPro®

A turnkey solution for business administration

For further information:

Contact GoPro Ltd.

info@gopro.net

Tel.: (+354) 510 3100

www.gopro.net - www.gopro.net/partners

Pharmaceutical companies operating in a fast expanding and complex international market have chosen GoPro as the integrated document and business process management solution that meets their requirements. With GoPro they can improve overview and management of their R&D and business processes while keeping correspondence and documentation firmly under control.

Whether for implementing quality standards, R&D project management or managing your promotion campaigns, contracts and collaboration agreements GoPro is a powerful solution for maintaining standard work processes and ensuring that vital information is available at all times.

### Successfully manage your processes


Meeting your strategic goals and maintaining consistent quality in the research and product development process, GoPro is the solution that will give you the power to manage your R&D projects in such a way that your overall strategic objectives are met.

With its powerful workflow and document management functionality processes can be implemented in a consistent manner across departments, integrating information from management, production and sales for informed and timely decision-making at different levels within the company.

### BioVitrum, Sweden

At BioVitrum GoPro is used for managing contracts and agreements with the company's huge network of research and development partners for finding candidates for pharmaceuticals to be developed into marketable products.

BioVitrum is one of the largest biopharma companies in Europe. They combine research and development with process development and production of protein-based drugs and marketing of specialist pharmaceuticals.



With GoPro, pharmaceutical companies are meeting their strategic objectives with a better overview of business processes, product innovation and marketing

With the cutting-edge guidance feature it is easy to implement standard processes and quality control company-wide, making guides and handbooks available to employees in the context of their work.

### Manage secure access

GoPro offers advanced features for controlling access with item-level security, making sure that no one gets access to a single document they're not authorised to see. Version control and check-in, check-out ensure document integrity.

### Keep track of correspondence

With GoPro it is easy to maintain and keep track of all correspondence related to projects, marketing, contracts and agreements. All correspondence is stored

centrally for easy retrieval and eventual archiving, making sure that no information is lost because of employee turnover or document dispersion. Review and approval cycles can be set up and management has full overview over the processes, deadlines and responsible employees at all times.

### Manage promotion and sales

Sales and promotion in a tightly regulated market is easily maintained with GoPro. Contract agreements can be created from standard templates that inherit contact information from their context, and all related correspondence is documented and easily accessible.

### Vistor, Iceland

Vistor uses GoPro for all their correspondence and contacts management for their complex and tightly regulated promotion and sales processes. Using GoPro they can keep track of their promotions for easy overview and reporting.

Vistor is a fully integrated marketing and distribution company for health care products and pharmaceuticals. They partner with and service numerous international pharmaceutical and health care companies.

### Actavis, Iceland

At Metis a part of Actavis Group, GoPro is used for contacts and correspondence management for their fast growing network for exporting generic pharmaceuticals around the globe.

Established in 1985, Medis draws on the development and manufacturing capabilities of its parent company, the Actavis Group. With a proven track record in securing regulatory approval prior to patent expiries, they have marketing authorisations in nearly 40 countries and export to most of the European nations.