

# GoPro®

With GoPro, manufacturing companies are meeting their strategic objectives with a better overview of business processes, product innovation and marketing

Manufacturing companies aiming for increased global market share have chosen GoPro as the integrated document and business process management solution that meets their requirements. With GoPro they can improve overview and management of business processes while keeping correspondence and documentation firmly under control.

Whether for managing your promotion campaigns, contract management, implementing quality standards or R&D project management, GoPro is a powerful solution for maintaining standard work processes and ensuring that vital information is available at all times.

- A turnkey solution for business administration
- Powerful workflow support
- Manage work processes across departments
- Complete document and correspondence management
- Safe and dynamic access controls
- Fast access to information



### Key benefits:

- Make more informed management decisions
- Ensure consistent production quality
- Improve your overview over innovation
- Improve efficiency
- Improve your aim on the changing market
- Increase your capacity for growth

### Successfully manage your processes

Meeting your strategic goals and maintaining consistent quality in the manufacturing process, GoPro is the solution that will give you the power to develop your business processes in such a way that your overall strategic objectives are met.

With its powerful workflow and document management functionality, product innovation and R&D projects can be implemented in a consistent manner across departments, integrating information from management, production and sales for informed and timely decision-making at different levels within the company.

### Manage promotion and sales

Sales and promotion is easily managed with GoPro. Contracts can be created from standard templates that inherit information from their context, and all related correspondence is documented and easily accessible.

Review and approval cycles can be set up and management will have full overview over the processes, deadlines and responsible employees.

### For further information:

Contact GoPro Ltd.  
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[www.gopro.net](http://www.gopro.net) - [www.gopro.net/partners](http://www.gopro.net/partners)



### Rakvere Lihakombinaat

At Rakvere Lihakombinaat, the leading Estonian meatpacker, GoPro is used for implementating an ISO-certified quality and environment

management system. Sixty ISO processes are defined in GoPro, giving the benefit of paper free distribution of process changes, while providing employees with clear understanding of valid process documentation and easy control over processes.

*Rakvere meat factory is the largest meat processing company in Estonia.*



### Ossur orthopaedics

At Ossur orthopaedics GoPro is used for centrally managing and documenting their all-important R&D processes. Product

development is guided through a set of predefined phases, ensuring that all preconditions are met for the development of a new product and best practices are updated with lessons learned from previous projects.

*Ossur is a global orthopaedics company, best known for its leadership in the prosthetics industry that has been rapidly expanding its operations in the global orthopaedics market as a whole.*



### Egils Brewery

At the Egils Brewery in Iceland, beverages from Pepsi Co.

are manufactured, sold and distributed, using GoPro for managing documents and correspondence with suppliers and clients alike and to successfully plan and execute all of their marketing activities.

*Egils Brewery is a company who produces, distributes, markets and sells over 500 brands of beverages. Founded in 1913, it is now the largest producer of beverages in Iceland.*